

infowerk optimized manufacturing book with TecnoGRAF Casing in Machine TOWER PLUS

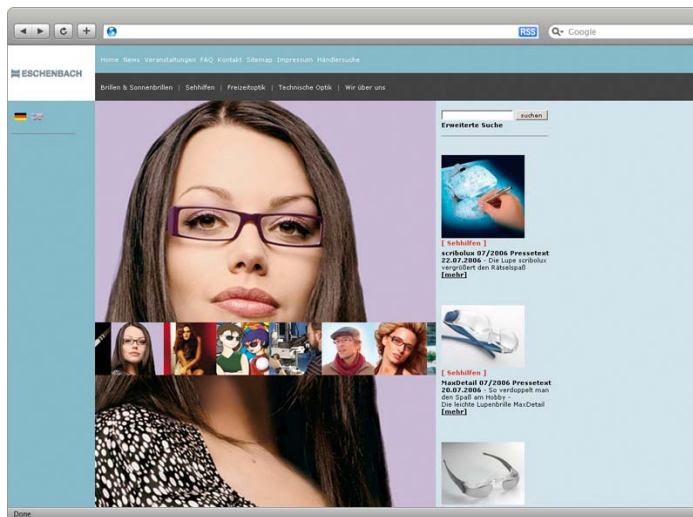
About infowerk ag

The infowerk ag provides services and treatments for all aspects of media production in print and online publishing. From the interaction of the three business areas of advertising, printing software and collaborative processes and projects are implemented. The seamless combination of different interfaces enables a global, web-based publishing of various media.

A 100% vertical integration offers full service from a single source in a house.

Thus, the infowerk ag agency with one general service portfolio, software solutions and customized digital printing. The spectrum ranges from media databases through Web-to-Print to print in-house developed portal "Web Wide Publisher".

Since 1977, the Nuremberg-based shows as a pioneer in the use of inno-



vative technologies. Today is the infowerk ag leader in the market for digital media production. The total solutions provider with over 200 employees in 2008 generated a total turnover of around € 20.5 million.



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TOWER Plus.

The New Hard Cover Book production Line

The TOWER Plus Casing in line represent today a real integrate in line Solution for who produce books in high quality for the traditional market and for the new photo Books or Books printed with digital Technology. Few customer already are using TOWER Plus and most of them are leader in the market for this kind of product. TECNOGRAF at the end of 2009 was the first manufacturer to consider the hard cover technology for the digital market. Already other company are follow us in this area but the efforts require from this kind of machine are completely different from what the traditional market is offering. With near 60 installation of TOWER and TOWER Plus in the world, it represent a serious and potential solution for all company that desire to start his hard cover book production. From

Poland, to Italy, in USA to Swiss TOWER Plus give to every customer the opportunity to obtain high quality with a right investment. What we can offer more than our competitors : experience in this market and results ! Performance and Technology; one example : MCS (Management Control System). MCS (management control system) is a TECNOGRAF software to control all units of the casing-in machine "TOWER" from an extra computer. It is based on Solid Works. This software is able to accept JDF formats and memorize different formats. Via an internet connection it is possible to connect the machine to the TECNOGRAF service portal and check the status of every unit. All adjustments conducted by the machine operator directly at the TOWER Plus can be handled at the extra control station equipped with MCS.

